

PAX AUSTRALIA PROMOTIONAL CAMPAIGN BLANKET
TERMS AND CONDITIONS
Zelda Concert Promotion

1. Information on how to enter and prizes form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
2. Entry is only open to Australian residents [**aged 18 years or over**].
3. Entrants under 18 years old must have parental/guardian approval to enter and further, the parent/guardian of the entrant must read and consent to these Terms and Conditions. Parents/guardians may be required by the Promoter to enter into a further agreement as evidence of consent to the minor entering this promotion.
4. Employees (and their immediate families) of the Promoter and agencies associated with this promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. Promotion opens at **4pm** on **6/07/17** and final entries close at **11.59pm** on **23/07/17** ("Promotional Period"). All times are AEST or AEDST, as applicable in New South Wales, Australia.
6. To enter, the entrant must during the Promotional Period complete the following steps: **Buy PAX Tickets**
7. Individuals who have entered any of the promotions listed below previously run by the Promoter, and have not opted out, will also be awarded one (1) automatic entry into this promotion.

-Nintendo Switch Promotion & Crash Bandicoot EDM

8. By entering this promotion, individuals agree that they may be automatically entered into future promotions conducted by the Promoter, as specified in the Terms and Conditions of any such future promotions. Individuals can opt out of automatic entry by contacting the Promoter on info@paxaustralia.com.au
9. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and reserves the right, in its sole discretion, to disqualify any entrant who the Promoter has reason to believe has breached any of Terms and Conditions, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the promotion. Errors and omissions will be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
10. Incomplete, indecipherable, or illegible entries will be deemed invalid.
11. Only one (1) entry is permitted per person.
12. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.
13. The draw will take place on **26/7** at **12pm** at the Promoter's office, 2/475 Victoria Avenue, Chatswood NSW 2065. The Promoter may draw additional reserve entries and record them in order in case an invalid entry or ineligible entrant is drawn.

14. The Promoter's decision is final and no correspondence will be entered into.
15. Within two (2) business days of the draw, the winner/s will be notified in writing with instructions on how to claim their prize.
16. Winner/s name/s will be published online at **facebook.com/paxaustralia** from **26/7** and on **the Promoter's Facebook/Twitter/Instagram account/Page**.
17. The first **4** valid **entry/entries** randomly selected, from all valid entries received, a double pass to the Zelda Concert valued at AUD\$ 200 each
18. Any ancillary costs associated with redeeming a **gift card/voucher/movie ticket** are not included. Any unused balance of a **gift card/voucher/movie ticket** will not be awarded as cash. Redemption of a **gift card/voucher/movie ticket** is subject to any terms and conditions of the issuer including those specified on the **gift card/voucher/movie ticket**.
19. The **Zelda Concert Tickets** ticket prizes are subject to the event venue and ticket terms and conditions, including any applicable age restriction. The Promoter and event organizers hereby expressly reserve the right to eject any winner (and/or any companion) for any inappropriate behaviour, including but not limited to intoxication, whilst participating in any element of the prize. The winner (and any companion) will be responsible for their own transport to and from the event venue and any costs associated.
20. If a winner of any prize is under the age of 18 years, the prize will be awarded to the winner's nominated parent or guardian on the winner's behalf.
21. Subject to the unclaimed prize draw clause, if for any reason a winner does not take or claim a prize (or an element of a prize) by the time stipulated by the Promoter, then the prize (or that element of the prize) will be forfeited.
22. If a prize (or part of a prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize (or that part of the prize) with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.
23. The total prize pool value is AU\$800
24. Prize/s, or any unused portion of a prize, **are/is** not transferable or exchangeable and cannot be taken as cash, unless otherwise specified.
25. A draw for any prize, if unclaimed, may take place on **7/8** at the same time and place as the original draw, subject to any written directions from a regulatory authority. The winner/s, if any, will be notified in writing within two (2) business days of the draw. Winner/s name/s will be published online at **facebook.com/paxaustralia** from **10/8**.
26. Entrants consent to the Promoter using the entrant's name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this competition (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter. Without limiting this clause, for example, the Promoter may publish, link and/or tag winners via its social media.
27. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant; or (b) subject to the instructions of any regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
28. Any cost associated with accessing **[the competition website] [Facebook] or [Instagram] or [Twitter]** is the entrant's responsibility and is dependent on the Internet service provider

used. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.

29. Nothing in these Terms and Conditions limit, exclude or modify or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act, as well as any other implied warranties under the ASIC Act or similar consumer protection laws in the States and Territories of Australia ("Non-Excludable Guarantees"). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including their respective officers, employees and agents) exclude all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion.
30. Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including their respective officers, employees and agents) are not responsible for and exclude all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a winner or entrant; or (g) use of a prize.
31. The Promoter collects personal information ("PI") in order to conduct the promotion and may, for this purpose, disclose such PI to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this PI. The Promoter will also use and handle PI as set out in its Privacy Policy, which can be viewed bit.ly/2ulgkjk In addition to any use that may be outlined in the Promoter's Privacy Policy, the Promoter may, for an indefinite period, unless otherwise advised, use the PI for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant. The Privacy Policy also contains information about how entrants may opt out, access, update or correct their PI, how entrants may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with. All entries become the property of the Promoter. The Promoter will not disclose entrant's personal information to any entity outside of Australia.
32. The Promoter is Reed Exhibitions Australia Pty Ltd (ABN 47 000 146 921) of 2/475 Victoria Avenue, Chatswood NSW 2067. Telephone: 02 9422 2500.

NSW Permit No. LTPM/17/01951 ACT Permit No. TP17/01159

FOR LOTTERY DEPARTMENT'S REFERENCE ONLY:

First potential commencement date: 27/06/2017
Last potential closing date: 24/03/2018
Last potential draw date: 25/03/2018
Last potential publication date: 24/06/2018
Last potential unclaimed prize draw date: 25/06/2018
Last potential unclaimed prize publication date: 26/06/2018

- **No individual prize will exceed \$1000**
- **The total prize pool is capped at \$100,000**
- **No prohibited prizes will be given away**

For the purpose of the NSW & ACT Lottery Department prizes may include, but are not limited to, the following examples:

Playstation 4 Game – Varying in value from \$50-\$100
PlayStation Console Package – Varying in Price from \$300-\$600
PC Hardware – Varying in Price from \$50 - \$600.
Bag of Promotional Merchandise – Varying in price from \$50-\$100.

For the purpose of the NSW & ACT Lottery Department entry mechanics may include, but are not limited to, the following examples:

IF A PURCHASE IS REQUIRED

- i. To be eligible to enter, individuals must, during the Promotional Period, purchase, **in a single transaction, 1+ tickets to a PAX AUS event from paxaustralia.com and then**
- ii. To enter, individuals must then visit **paxaustralia.com/registration** follow the prompts to the promotion entry page, input the requested details **[including full name, telephone number etc. the last/first (insert number) digits of the specified product barcode/s/ unique code/s]** and submit the fully completed entry form by **11.59pm on 23/7.**

EDM

- i. To be eligible to enter, individuals must receive an email (“eDM”) from the Promoter regarding this promotion. Then to enter, individuals must click on the promotional link contained within the eDM, follow the prompts to the promotion entry page, input the requested details **[including full name, telephone number etc.]** and submit the fully completed entry form **11.59pm on 23/07.**